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2. The book of claim 1, wherein the pocket opening extends substantially parallel to the binding edge of the base sheet.

3. The book of claim 1, wherein the pocket sheet has a width smaller than a width of the base sheet but at least half the width of the base sheet.

4. The book of claim 3, wherein the pocket sheet has a width at least 60 percent of the width of the base sheet.

5. The book of claim 1, wherein the base sheet and the pocket sheet are formed of separate sheets of paper material that are adhered to one another along the attached edge section of the pocket sheet.

6. The book of claim 1, wherein the base sheet comprises:
a first edge,
a second edge opposed to the first edge and defining the binding edge, the first and second edges defining a width of the base sheet, and
third and fourth edges opposed to one another and disposed between the first and second edges, the third and fourth edges defining a length of the base sheet.

7. The book of claim 6, wherein the pocket sheet comprises:
a first edge attached to the base sheet,
a second edge opposed to the first edge, the first and second edges defining a width of the pocket sheet, at least a portion of the second edge being unattached to the base sheet for forming the pocket opening, and

third and fourth edges opposed to one another and disposed between the first and second edges, the third and fourth edges defining a length of the pocket sheet and being attached to the base sheet; wherein the pocket sheet has a shorter width than the base sheet.

8. The book of claim 7, wherein the base sheet and the pocket sheet are adhered to one another along their respective first edges, third edges and fourth edges.

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9. The book of claim 7, wherein the first edges of the base sheet and the pocket sheet are parallel to the second edges of the respective sheets, and the third edges of the base sheet and the pocket sheet are parallel to the fourth edges of the respective sheets.

10. The book of claim 9, wherein the base sheet and the pocket sheet are further adhered to one another along a strip parallel to the third and fourth edges of the sheets, so as to separate two pockets formed between the sheets.

11. The book of claim 7, wherein the base sheet and the pocket sheet are formed of a single section of paper material.

12. The book of claim 11, wherein the single section is folded along a fold line defining the first edges of the base sheet and the pocket sheet.

13. The book of claim 7, wherein the pocket sheet first edge is attached to the base sheet with an adhesive proximate to the base sheet first edge, the pocket sheet third edge is attached to the base sheet with an adhesive proximate to the base sheet third edge, and the pocket sheet fourth edge is attached to the base sheet with an adhesive proximate to the base sheet fourth edge.

14. The book of claim 13, wherein the pocket sheet is attached to the base sheet with an adhesive along a strip extending widthwise between the third and fourth edges of the sheets.

15. The book of claim 14, wherein the widthwise strip separates two pockets formed by the base sheet and the pocket sheet, both pockets opening towards the base sheet first edge.

16. The book of claim 1, wherein the base sheet is formed of a rectangular sheet of paper having a length of about 11 inches and a width of 8 to 8.5 inches.

17. The book of claim 16, wherein the pocket sheet is formed of a rectangular sheet of paper having a length of about 11 inches and a width of 5 to 6 inches.

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18. The book of claim 17, wherein the multiple pages are rectangular sheets having a length of about 11 inches and a width of about 8.5 inches.

19. The book of claim 1, further comprising a front cover and a back cover bound along the binding, the pages and pocket insert being disposed between the front and back covers.

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20. The book of claim 19, further comprising supplemental media retained in the pocket.

21. The book of claim 15, further comprising supplemental media retained in both pockets.

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22. (Thrice Amended) A pocket insert defined by a base sheet of paper material and a pocket sheet of paper material, the base sheet comprising:

a first edge, a second edge opposed to the first edge for binding to a binder, the first and second edges defining a width of the base sheet, and third and fourth edges opposed to one another and disposed between the first and second edges, the third and fourth edges defining a length of the base sheet, the base sheet having a planar first surface and a planar second surface;

the pocket sheet having a planar inner surface and a planar outer surface, the pocket sheet comprising:

a first edge of the inner surface being one of chemically bonded, fused or glued to the first surface of the base sheet, a second edge of the inner surface opposed to the first edge, the first and second edges defining a width of the pocket sheet, at least a portion of the second edge being unattached to the first surface of the base sheet for forming a pocket opening partially defined by the first surface, and third and fourth edges opposed to one another and disposed between the first and second edges, the third and fourth edges defining a length of the pocket sheet and being attached to the first surface of the base sheet; wherein the second sheet has a shorter width than the first sheet and a width at least half the width of the base sheet.

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23. The pocket insert of Claim 22, wherein the base sheet and the pocket sheet are formed of separate sheets of paper material that are adhered to one another along their respective first edges, third edges and fourth edges.

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24. The pocket insert of Claim 23, wherein the base sheet and the pocket sheet are further adhered to one another along a strip parallel to the third and fourth edges of the sheets, so as to separate two pockets formed between the sheets.

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25. The pocket insert of Claim 22, wherein the base sheet is formed of a rectangular sheet of paper having a length of about 11 inches and a width of about 8 to 8.5 inches, and the pocket sheet is formed of a rectangular sheet of paper having a length of about 11 inches and a width of about 5 to 6 inches.

26. A pocket insert configured to be bound along a binding, the pocket insert comprising:

(a) a base sheet having a planar first surface, a planar second surface and a binding edge selected to be bound to the binding; and

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(b) a pocket sheet having a planar inner surface, a planar outer surface, a perimeter defined by an attached edge section on the inner surface and a free edge section on the inner surface, the attached edge section being attached to the first surface of the base sheet and the free edge section being unattached to the base sheet to form a pocket with a pocket opening along the free edge section and the first surface of the base sheet,

wherein the base sheet and the pocket sheet are arranged such that the pocket opening faces the binding and the pocket insert has a total thickness less than a combined thickness of the base sheet, the pocket sheet and one of the base sheet and the pocket sheet.

27. The pocket insert of Claim 32, wherein a maximum number of pocket sheet thicknesses and the maximum number of base sheet thicknesses at any location of the pocket insert is one.

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28. A pocket insert for binding along a bound edge, comprising:

(a) a base sheet having a planar first surface and a planar second surface, and a binding edge selected to be bound at the bound edge;

(b) a pocket sheet having a planar inner surface and a planar outer surface, a portion of the inner surface of the pocket sheet connected to the first surface of the base sheet to form a

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pocket having a pocket opening between the first surface of the base sheet and the inner surface of the pocket sheet, the pocket opening facing the binding edge.

35. (Twice Amended) An improved pocket insert for operably passing through a printer or a copier in sequence with a single sheet of paper having a given width and a given length, the improvement comprising:

(a) a base sheet having a single thickness and a binding edge located at an end of the sheet, the base sheet having a width equal to the given width and a length equal to the given length;

(b) a pocket sheet having a single sheet thickness;

(c) an adhesive between the base sheet and the pocket sheet to bond the base sheet to the pocket sheet to form a pocket with an opening facing the binding edge,

the pocket insert having a maximum thickness equal to a combined thickness of the single thickness, the single sheet thickness and the adhesive.

36. A pocket insert for binding along a bound edge, comprising:

(a) a base sheet having a planar first surface and a planar second surface, and a binding edge selected to be bound at the bound edge;

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(b) a pocket sheet having a planar inner surface and a planar outer surface, a portion of the inner surface of the pocket sheet connected to the first surface of the base sheet to form (i) a first pocket having a first pocket opening between the first surface of the base sheet and the inner surface of the pocket sheet, the first pocket opening facing the binding edge, and (ii) a second pocket having a second pocket opening between the first surface of the base sheet and the inner surface of the pocket sheet, the second pocket opening facing the binding edge.
